

Plan	Indicator Description	2018/19 Q4	2019/20 Q1	2019/20 Q2	2019/20 Q3	2019/20 Q4	2019/20 Target	Direction of Travel	Status vs Target	Q4 commentary	Latest Bench marking Result	Bench marking Result for:
8	Increase the number of business start-ups in CWAC (two year time lag, ONS data) (2 year time lag on data)	1,705	-	-			2,000	M	M	Indicators reporting through the Economic Growth team are not reporting as officer capacity is focused on supporting local businesses	Rates: 513.6 (CWaC), 571.7 (Eng.), 477.8 (NW).	
8	Increase the proportion of new businesses, over £68,000 turnover, surviving beyond two years (two year time lag, ONS data) (2 year time lag on data)	75.49%	-	-			80%	M	M	Indicators reporting through the Economic Growth team are not reporting as officer capacity is focused on supporting local businesses	73.7%	England
8	Amount of new investment secured through council-lead programmes (City Place, Science Corridor, Mid-Cheshire and ERDF workspace)	8.0	-	-			1	M	M	Indicators reporting through the Economic Growth team are not reporting as officer capacity is focused on supporting local businesses	-	-
8	Amount of commercial floor space created by CWaC and partner schemes (Northgate, Barons Quay, Winsford Industrial; Ellesmere Port Enterprise Zone, City Place)	170,100	-	-		308,000	160,000	Improving Performance	Green	This is made up of 63,000 square feet at Dee View Trade & Business Park chester, and a further 245,000 across three sites in Ellesmere Port	-	-
8	Proportion of commercial floor space occupied in CWaC and partner schemes (Northgate, Barons Quay, Winsford Industrial; Ellesmere Port Enterprise Zone, City Place)	90%	-	-		90%	80%	maintained performance	Green		-	-

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8	Increase the number of businesses directly supported through the Economic Growth Service	794	125	218	648		700	M	M	Indicators reporting through the Economic Growth team are not reporting as officer capacity is focused on supporting local businesses	-	-
8	Increase the number of businesses to whom consultancy services provided	122	-	163		256	200	Improving Performance	green		-	-
8	Increase the number of businesses with whom the Council has a Primary Authority Agreement	7	-	8		9	8	Improving Performance	Green		-	-
8	Increase the proportion of businesses that achieve a hygiene rating of 5 on initial inspection	64.2%	64.0%	67.2%	68.4%	62.8%	80%	Declining Performance	red	Food businesses who take part in the chargeable GET5 initiative have a greater chance of achieving the 5 rating. However Capacity issues within the team have meant prioritising inspections of high risk businesses, for whom it can be more difficult to maintain the 5 rating, rather than the GET5 discretionary work. Further marketing and promotion of GET5 is part of a wider strategy linked to the digital agenda to release capacity and simplify booking. A service review will also redistribute resources which can be directed towards marketing and promotion of chargeable products.	-	-

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8	Increase the rate of people in CWaC who are employed (Annual Population Survey data based on population aged 16-64, 6 month time lag on publication)	76.6%	-	75.60%		76.9%	76.9%	Improving Performance	Green	<p>The outbreak of covid-19 has brought into light the problems with using datasets with very long delays such as this one. The 19/20 data reflects October 2018 to September 2019 and in no way reflects what is happening following the lockdown and other effects of Covid-19 on the local economy. YouGov conducted a survey at the end of March, and have been continuing a daily tracker, which shows that employment is down 6 percent. This would place employment down to 70.9%. The office for budget responsibility have created a model which suggests a 10 percent fall nationally, which would place employment at 67.6%, a level well below the low of 70.9 seen following the 2008/09 recession.</p> <p>Although these figures will continue to look positive for some time to come, due to the way they are collected, it should be clear that there are</p>	73.8%	North West

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8	Decrease unemployment among CWaC residents (Annual Population Survey data based on economically active population aged 16, 6 month time lag on publication)	3.6%	-	3.70%	3.6%	3.4%	3.4%	Improving Performance	Green	19/20 Q2 figures based on Apr 18 - Mar 19 ONS Annual Population Survey. It's worth noting that there has been very little movement in this figure since Oct 16 - Nov 17 dataset (4.0), this figure is basically static. 19/20 Q3 figures based on Jun 2018 - Jun 2019 ONS APS figures. As above movement of 10ths of percentage points in either direction is to be expected due to random sample variation - this figure is static. 19/20 Q4 figures based on Oct 2018 - Sep 2019 ONS APS figures. This figure is positive and the next two reporting figures will continue to be positive however following the covid-19 lockdown these figures are now redundant for showing the actual unemployment rate. A YouGov survey, and subsequent trackers, found that unemployment is up by 6 percent, which would take the figure to 9.4% with rates	4.0%	North West

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8	Maintain the number of job starts via CWaC Work Zones	825	196	414		815	810	Improving Performance	Green	This is another outstanding performance from the Work Zone's who have managed to achieve these high numbers of job outcomes despite the level of customer ability being really challenging. Unfortunately going forward the level of customer ability is likely to go up as so many residents will have been made unemployed by the Covi-19 crisis. Work Zone, and the wider Skills and Employment team are looking to remodel provision to take this into account as best as possible - but this will be a huge challenge. When the Covid-19 challenges have passed the plan is to work with less but much more challenging customers with significant barriers to work, so in future job outcome numbers will be lower.	-	-
8	Increase the level of Gross Value Added (GVA) – measured as income per head of population at current basic prices (18 month time lag)	£29,205	-	-		£29,629	Increase at least above rate of inflation	Improving Performance	Green	The figure given is the provisional figure for 2018 as published by the ONS in December 2019. It represents a growth rate of 1.4% above the rate of inflation	-	-

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8	The proportion of 16-18 year olds on Apprenticeship Programmes that complete the programme (using data from the LEP Data Cube)	64.15%	-	35.54%	-	53.55%	72.00%	Improving Performance	Red	The proportion of 16-18 year olds completing an apprenticeship programme has fallen to 53%, which is well below expectations. If there is only a 50% chance of a young person achieving an apprenticeship the value of the programme for this age group has to be questioned and already there are reports of apprentices being dropped before other employees during the covid-19 crisis so next year's figures are likely to be even lower. With unemployment expected to rise, it will make it extremely unlikely that young apprentices will be taken on during the next year.		